
INTERNSHIP AT THE MOST INNOVATIVE TOUR OPERATOR IN THE NETHERLANDS

COMPANY:	Dutch Tourism
DEPARTMENT:	Group Tourism
LOCATION:	Koog aan de Zaan, close to train station Zaandijk Zaanse Schans
PERIOD:	September 2021 - February 2022 February 2022 - June 2022
WEBSITE:	https://www.dutchtourism.nl
COURSE:	<ul style="list-style-type: none">- Tourism Management- Travel, Leisure and Hospitality- Commercial Economics- International Business- Marketing & Communication

It is a fact that in the Netherlands too few internships are offered for HBO students. That is why we think it is very important to offer enthusiastic students a nice place within our company every year to be able to do an internship. Naturally, the work activities per student will fit in with the sector of their study.

Our former interns have appointed us as a super fun and educational internship company in the North Holland region. We care deeply about the growth of our interns and help them achieve their desired learning goals.

Will you join our team?

DESCRIPTION COMPANY:

Dutch Tourism an incoming tour operator and the authority in the field of domestic tourism and packages in the Netherlands. We create domestic tourist packages and help organizations convert plans into implementation. We work on new arrangements for local authorities, marketing organizations, entrepreneurs in the sector and tour operators.

Furthermore, we focus on Travel Trade and Group Tourism. We offer many different types of tours. From day tours to multi-day tours such as 2 nights with cheese tasting at Henri Willig with a canal cruise in Amsterdam to a unique treasure hunt in the Zaan region. Of course, we also offer packages such as Keukenhof and Volendam, but we are busy developing unique packages in the other beautiful provinces of the Netherlands. Further, we participate in international fairs together with our partners in order to get in touch with foreign tour operators and, for example, bus companies. For these fairs and other sales missions, we develop programs and have contact with various stakeholders.



ACTIVITIES (on HBO level):

The activities will depend on the study of the intern. Examples of the activities are devising new arrangements, organising (online) FAM trips, maintaining our website, organizing sales missions and maintaining contact with domestic and foreign relations / partners. You are active both internally and externally.

INTERNSHIP ASSIGNMENT:

At the start of the internship, we devise a suitable research assignment based on your study. During the internship we offer a lot of guidance to interns with their internship assignment. We believe it is very important that every intern successfully achieves his/her internship assignment and learning objectives.

PROFILE INTERN:

- You like to come up with tours to keep people busy in their spare time
- You are creative
- You have communicative skills both in speaking and writing in English (preferably also Dutch, but it is not required)
- You are persistent (do not give up)
- You can work well in a team
- You are able to think conceptually
- You preferably have a knowledge of Microsoft Excel and Adobe Photoshop



EXPERIENCE INTERN TOURISM MANAGEMENT:

During my internship, I have experienced a lot of new things. One of my favourite activities I have been able to work on was the official website. The website has gone through a very big change because of an expansion of the target audience and a change in the image of the company. I am happy that I have gotten the opportunity to carry out the new view and image of the Dutch Tourism website. Other projects I have worked on are organising Online FAM Trips, developing products for the Province of North Holland and keeping contact with partners. In addition, I have grown a lot during my internship. I am now more confident in myself and the work I deliver. I am less hesitant when I get assigned a task that I have no experience in and I have gained a lot of knowledge of the tourism industry. Lastly, I have a clearer view of where I see myself working in the future.

CONTACT DETAILS:

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